

What's the story?

The instructions are simple. Answer only the questions you want, however you want. Copy this into an email, and type in your answers. Reformat and send via snail mail. Print it, tote it around, and write in the margins. Call us and ramble off all your thoughts. The goal is to dig into who you are so we can design the perfect space for you - the more info, the better. There are NO wrong answers, and there is never too much information.

1. Why do you want to design this space?

8. Where are you from?

9. What is your favorite childhood memory?

2.	Who are we designing for? You? Or your mother in law?
3.	Why is the space not working for you now?
4.	Who uses the space? (Don't forget to include pets and kids, if applicable)
	a. How old?
	b. How does each individual use the space?
5.	What is the first thing you want to do in the space after install day?
6.	What is your favorite color/colors?
7.	What color do you wear most of the time?



10. Do you admire someone stylish in your life? Who is this stylish role model? Why do you
think they have style?
11. What celebrity do you want to feel at home in this space?
12. Favorite season? Why?
13. Do you travel? Where have you been? What trips/places had the most lasting impression
on you? Do you have photos or trinkets from your wanderings?
14. What brings you joy?
15. What do you keep in a drawer or jewelry box that isn't jewelry? Why do you keep it?
16. What do you collect?
17. What do you think of your parents' house? Your grandparents' house? Do you have
anything of theirs? Not necessarily furniture.
18. Why did you choose the house/area you live in?
19. What does Tuesday night look like at your house? 5pm to bedtime?
20. What does Saturday look like at your house?
21. I've always wanted to

22. Eat out? Comfort food in? Food is simply for nourishment?

23. I feel most myself dressed in
24. What movie or TV show or book would you like to live in?
25. Where have you lived prior to your current home? Any particular place that had a lasting
impression on you?
26. Where did you meet your significant other?
27. How do you sit when you are lounging?
28. Do you entertain? Do you want to entertain? Who are you entertaining?
29. Are you a tidy person? A clean freak? An occasional mess when life gets crazy? Use you
own words to describe your level of "tidy"?
30. Are you a morning person?
31. What is your heritage? Where do you hail from?
32. When you aren't working, what do you like to do?
33. Who are some of your favorite artists? Famous? Local? Your kids?
34. What are some of your favorite magazines or catalogs that arrive in your mailbox?
35. What is/are your favorite store(s) to shop in?
36. Any other notes? Stories?